



UPTHRUST

digital projects & expert sourcing

Forms & Surveys

We see marketing & innovation teams struggle a lot with the technical side of their job. But it's even harder to find the right stack of tools that helps your team working as efficient as possible.

In this document you will find an overview of our favorite forms & surveys tools.

You can use these tools to:

- **Create interactive customer experiences**
- **Use multiple survey methods**
- **Generate leads**
- **...**

Table of contents

#1 Typeform	4
#2 Surveyandplace	5
#3 Jotform	6
#4 Delighted	7

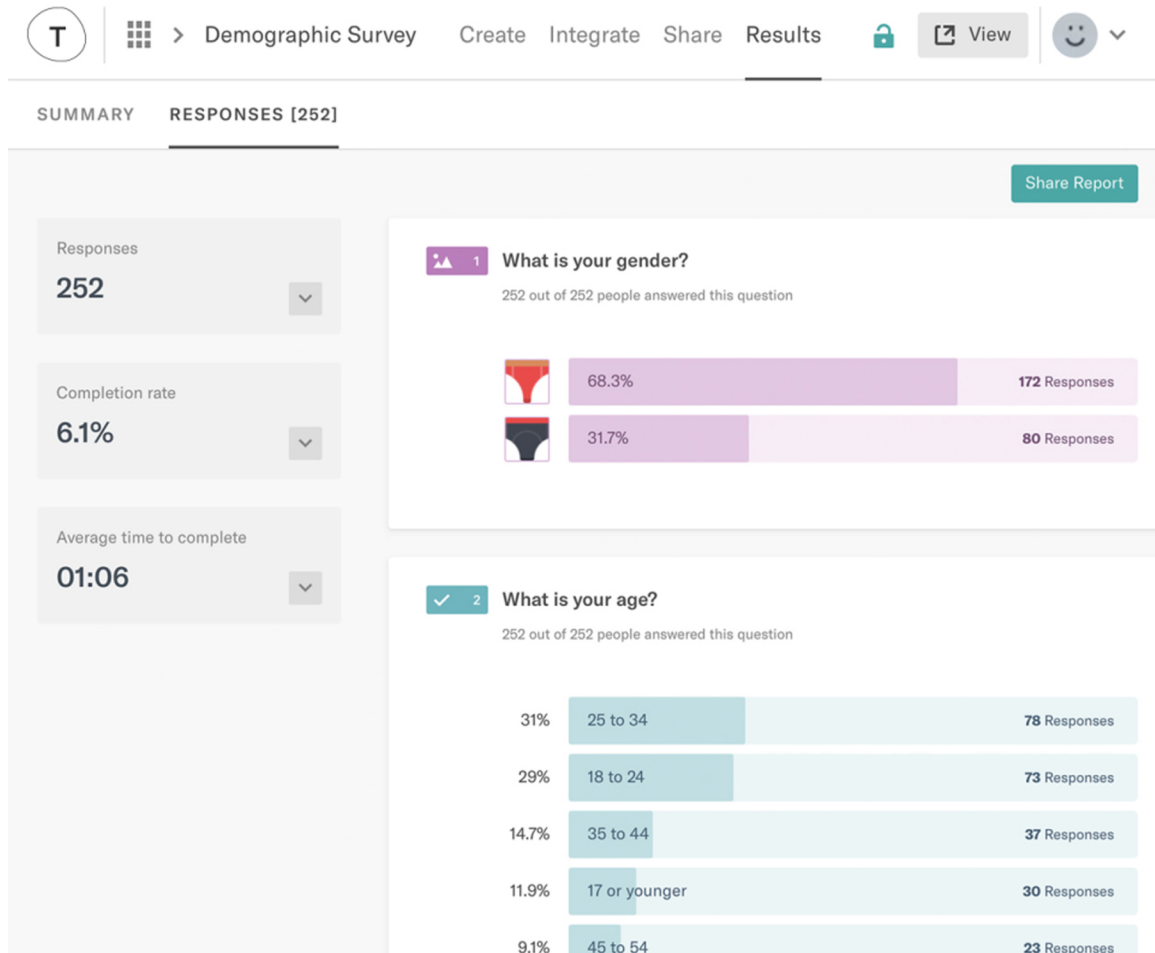


#1

Typeform

Create interactive experiences for your audience — get more responses. It's that simple. Try it FREE – no coding required.

Link: www.typeform.com



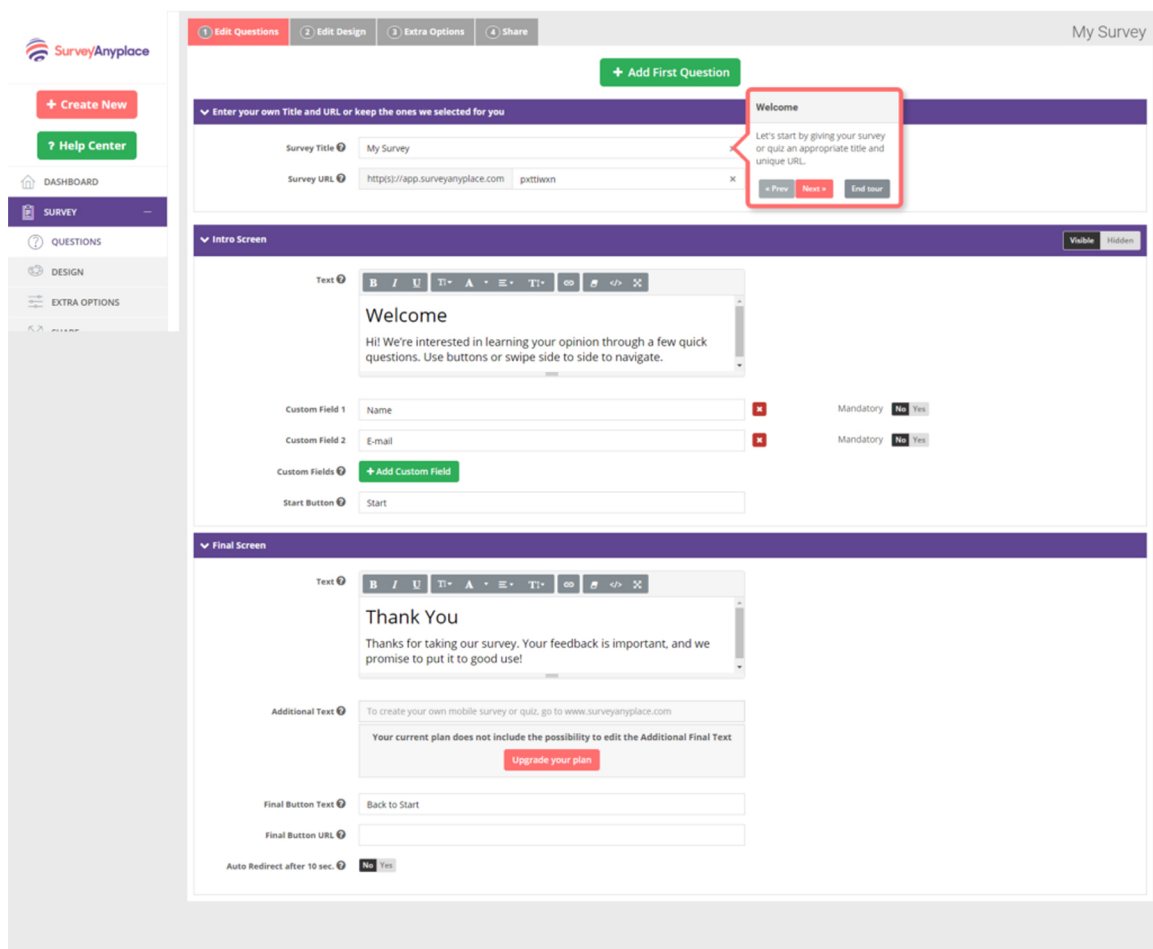
#2



SurveyAnyplace

Survey Anyplace takes the guesswork out of creating a custom experience, gets your questions answered and makes it easy to give something back to your respondents.

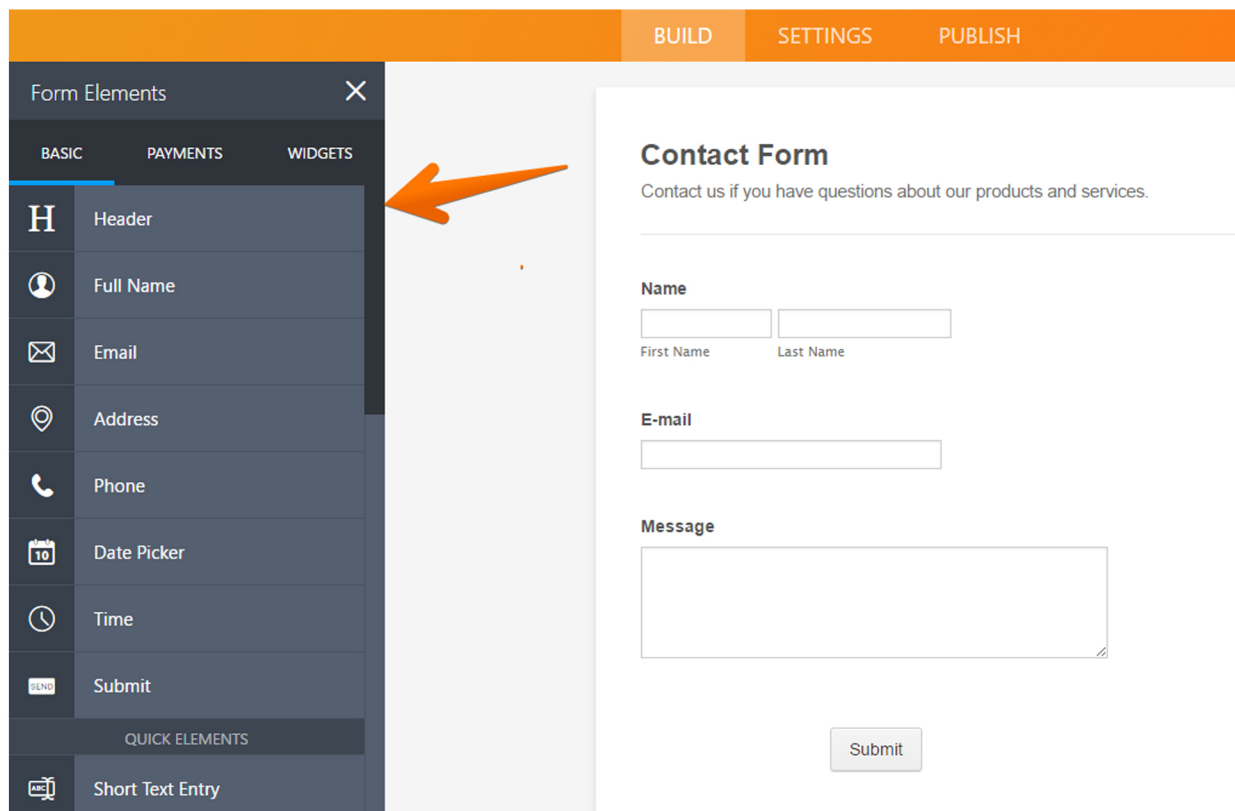
Link: www.surveanyplace.com



#3 JotForm

JotForm helps you with online forms for generating leads, distributing surveys, collecting payments and more.

Link: www.jotform.com

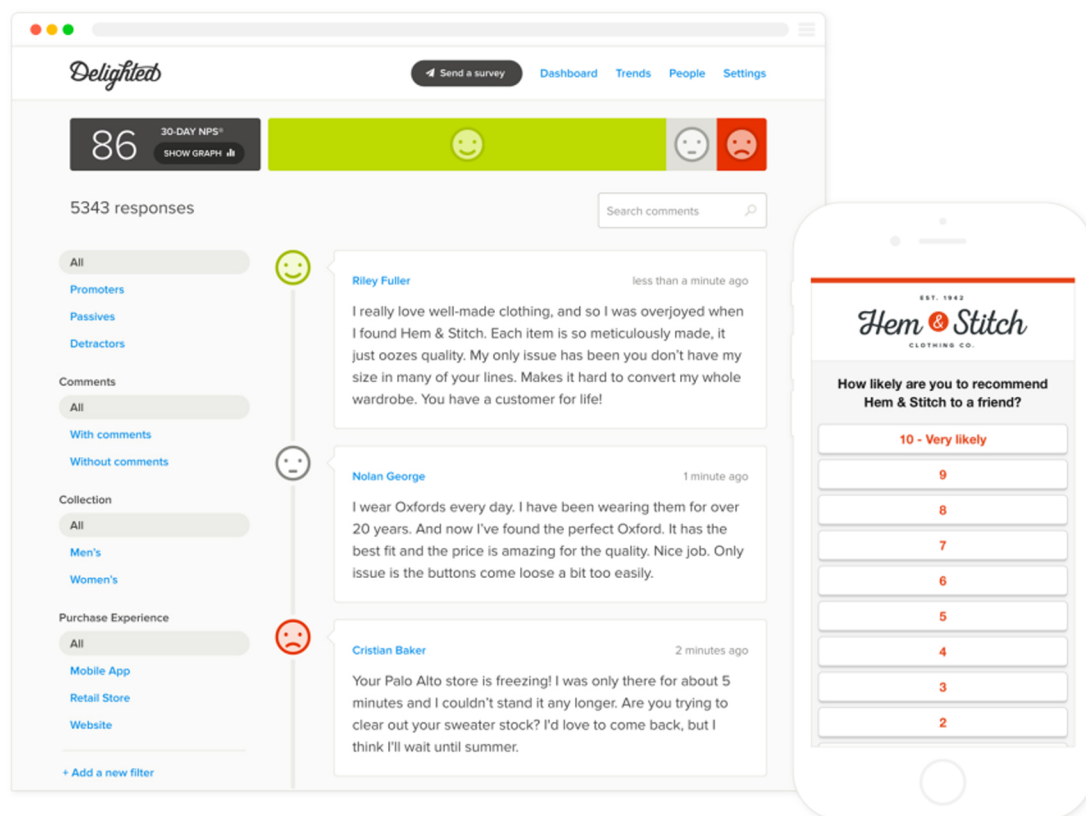


The screenshot displays the JotForm builder interface. At the top, there are three tabs: BUILD, SETTINGS, and PUBLISH. On the left, a 'Form Elements' sidebar is open, showing various form components under three categories: BASIC, PAYMENTS, and WIDGETS. An orange arrow points to the 'Header' element in the BASIC category. The main workspace shows a 'Contact Form' with the following fields: a header text, a 'Name' field split into 'First Name' and 'Last Name', an 'E-mail' field, and a 'Message' text area. A 'Submit' button is located at the bottom right of the form.

#4 *Delighted*

Multiple survey methods. Delighted allows you to survey your customers in many ways.

Link: www.delighted.com



Want to win time but don't know where to start?



We're just a "hi" away

Send an email to stefan.herrebosch@upthrust.eu



Upthrust is a #1 international growth office that focuses on full-funnel growth marketing and building better digital experiences. We work from different locations in Europe for both larger SMEs and corporates who want to accelerate growth. Our team works on-site and actively transfers knowledge to your team.

Upthrust is an initiative by The House of Marketing, a leading international consulting office for sales & marketing.

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Some companies we work for

